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## SALES & MARKETING

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### Collateral Material > 05 - Printed Annual Report

Entry ID: 05-228087-10-AML

Award: Gold ADDY Award

Entrant Company: Nobox Creative, Amarillo, TX

Client Company: Amarillo Area Foundation

Title: Amarillo Area Fdn. Annual Report

Credits:

Kim May, Creative Director, Copy Writer  
Josh Pacheco, Graphic Designer  
Alicia Wormsbaker, Account Executive  
Katharyn Wiegand, Client  
Keralee Clay, Client

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## SALES & MARKETING

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### Collateral Material > 07 - Brochure > 07A - Single Unit

Entry ID: 07A-228122-10-AML

Award: Silver ADDY Award

Entrant Company: Nobox Creative, Amarillo, TX

Client Company: Hot Ruby

Title: Ruby Card

Credits:

Kim May, Creative Director  
Josh Pacheco, Graphic Designer  
Alicia Wormsbaker, Account Executive  
Gwen Warren, Client

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## SALES & MARKETING

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### Collateral Material > 09 - Special Event Material > 09A - Card, Invitation, Announcement - Single Unit

Entry ID: 09A-227368-10-AML

Award: Silver ADDY Award

Entrant Company: Cenvo - Amarillo, Amarillo, TEXAS

Client Company: Amarillo Little Theatre

Title: ALT 2017-2018 Season Calendar

Credits:  
Russ Anthony, Designer  
Chriselda Reyes, Photographer  
Allen Shankles, Managing/Artistic Director  
Tony Freeman, Sales Manager  
Cenvo Amarillo, Printer

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## SALES & MARKETING

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### Direct Marketing > 10 - Direct Mail > 10A - Flat - Single

Entry ID: 10A-228070-10-AML

Award: Silver ADDY Award

Entrant Company: Nobox Creative, Amarillo, TX

Client Company: The Citadelle Art Foundation

Title: Citadelle Membership Map

Credits:  
Kim May, Creative Director

Josh Pacheco, Graphic Designer  
Alicia Wormsbaker, Account Executive  
Wendie Cook, Client  
Cenveo, Printer

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## PRINT ADVERTISING

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### Magazine Advertising > 17 - Magazine Advertising > 17A - Full Page Or Less Single Unit

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Entry ID: 17A-227408-10-AML

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Award: Silver ADDY Award

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Entrant Company: Cenveo - Amarillo, Amarillo, TEXAS

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Client Company: Cenveo Amarillo

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Title: Cenveo Time to Choose Ad

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Credits: Paul Ortega, Designer  
Tony Freeman, Sales Manager

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Entry ID: 17A-228117-10-AML

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Award: Silver ADDY Award

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Entrant Company: Nobox Creative, Amarillo, TX

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Client Company: Starlight Ranch

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Title: Starlight Ranch Events Ad

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Credits: Kim May, Creative Director  
Josh Pacheco, Graphic Designer  
Alicia Wormsbaker, Account Executive

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## OUT-OF-HOME & AMBIENT MEDIA

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### Out-of-Home > 28 - Outdoor Board > 28B - Super-sized, Extension/Dimensional, Digital or Animated – Single Unit

Entry ID: 28B-219932-10-AML

Award: Gold (Special Judges Award: Effective Use of Medium) ADDY Award

Entrant Company: Amarillo College, Amarillo, Texas

Client Company: Amarillo College

Title: "Success Begins In" Countdown Board

Credits:  
Penny Massey, Marketing Manager  
Wes Condray-Wright, Director, Communications & Marketing  
Sadie Newsome, Social Media Manager

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## ONLINE/INTERACTIVE

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### Websites > 37 - Websites > 37A - Consumer

Entry ID: 37A-234889-10-AML

Award: Gold ADDY Award

Entrant Company: Panhan Creative, Amarillo, Texas

Client Company: Public House

Title: Public House Website

Credits:  
Sandra Taylor, Creative Strategist

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## ONLINE/INTERACTIVE

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### **Social Media > 38 - Social Media > 38A - Single Execution**

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Entry ID:	38A-228004-10-AML
Award:	Silver ADDY Award
Entrant Company:	Nobox Creative, Amarillo, TX
Client Company:	Starlight Ranch
Title:	Starlight Ranch Events Video
Credits:	Kim May, Principal Gunnar Widowski, Cinematographer

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### **Social Media > 38 - Social Media > 38B - Campaign**

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Entry ID:	38B-228058-10-AML
Award:	Gold, Best of Show ADDY Award
Entrant Company:	Nobox Creative, Amarillo, TX
Client Company:	Leal's Mexican Restaurant
Title:	Leal's Social
Credits:	Kim May, Creative Director Bart O'Dell, Graphic Designer

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## ONLINE/INTERACTIVE

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### **Blogs & Digital Publications > 44 - Digital Publications**

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Entry ID:	44-224205-10-AML
Award:	Gold ADDY Award
Entrant Company:	United Way of Amarillo & Canyon, ,
Client Company:	United Way of Amarillo & Canyon
Title:	Interactive Annual Report
Credits:	Honnah Taylor, Marketing & Communication Director Josh Rogers, Developer, Wizardly Meg Schlabs, Designer, Wizardly

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## ONLINE/INTERACTIVE

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### **Public Service (Online/Interactive) > 46 - Public Service Online/Interactive > 46B - Public Service Online/Interactive Campaign**

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Entry ID:	46B-228051-10-AML
Award:	Gold (Special Judge's Award: Outstanding Use of Social Media to Inform) ADDY Award
Entrant Company:	Nobox Creative, Amarillo, TX
Client Company:	Get Diabetes Right
Title:	Get Diabetes Right Facebook
Credits:	Kim May, Creative Director and copy writer Kait Roberts, Graphic Designer

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## FILM, VIDEO, & SOUND

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**Television Advertising > 51 - Television Advertising – Local (One DMA)  
> 51B - Single Spot :30 seconds**

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Entry ID: 51B-232180-10-AML

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Award: Silver ADDY Award

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Entrant Company: Creative Cannon Advertising, Amarillo, TX

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Client Company: Amarillo Botanical Gardens

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Title: Amarillo Botanical Gardens

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Credits:  
David Martinez,  
Austin Ulen,  
Cameron Barnes,  
Jon Galloway,

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**FILM, VIDEO, & SOUND**

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**Television Advertising > 52 - Television Advertising – Regional/National  
> 52A - Single Spot – Up to 2:00**

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Entry ID: 52A-232943-10-AML

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Award: Gold ADDY Award

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Entrant Company: Lemieux Company, Amarillo, Texas

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Client Company: Leals Mexican Restaurant

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Title: The Tortilla Machine

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Credits:  
Victor Leal/Wilson Lemieux, Written By:  
Wilson Lemieux, Shot/Directed/Edited

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## FILM, VIDEO, & SOUND

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### Television Self-Promotion > 53 - Television Self Promotion / Local > 53A - Single Spot – Any Length

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Entry ID: 53A-233131-10-AML

Award: Gold (Special Judge's Award: Outstanding Broadcast Execution) ADDY Award

Entrant Company: KAMR TV Station, Amarillo, TX Texas

Client Company: KAMR TV Station

Title: #MyAmarillo

Credits: Ben Allen, Director/Editor

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## FILM, VIDEO, & SOUND

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### Online Film, Video, & Sound > 55 - Internet Commercial > 55A - Single Spot – Any Length

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Entry ID: 55A-227402-10-AML

Award: Gold ADDY Award

Entrant Company: Nate Pfeil Video Production, Amarillo, TX

Client Company: Speed Paint Inc.

Title: Door Deckers

Credits: Nate Pfeil, Director  
Chrystene & Dustin Speed, Owners - Speed Paint Inc.

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Entry ID:	55A-227921-10-AML
Award:	Silver ADDY Award
Entrant Company:	701 S Taylor St, ,
Client Company:	Korban Motion Pictures
Title:	The Kurdish Factor
Credits:	Roger Lindley, Producer, DP, Editor, Sound Design

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Entry ID:	55A-233034-10-AML
Award:	Silver ADDY Award
Entrant Company:	Lemieux Company, Amarillo, Texas
Client Company:	Heal The City
Title:	This is Stepfan
Credits:	Wilson Lemieux, Shot/Directed Edited Stepfan Thurmand (Pronounced: Stephan), Written By:

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## FILM, VIDEO, & SOUND

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### **Branded Content & Entertainment > 58 - Branded Content & Entertainment For Online Film, Video & Sound > 58B - Single entry – more than :60 seconds**

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Entry ID:	58B-232972-10-AML
Award:	Gold ADDY Award
Entrant Company:	Lemieux Company, Amarillo, Texas

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Client High Plains Children's Home  
Company:

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Title: To William

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Credits:  
Wilson Lemieux, Written/Shot/Directed/Edited By  
Bryan Brumley, Drone Pilot  
Nate Pfeil, Ronin Operator

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## FILM, VIDEO, & SOUND

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### **Branded Content & Entertainment > 60 - Branded Content & Entertainment – Non-Broadcast**

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Entry ID: 60-227312-10-AML

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Award: Gold ADDY Award

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Entrant  
Company: Nobox Creative, Amarillo, TX

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Client  
Company: City of Amarillo

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Title: State of the City- Amarillo

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Credits:  
Kim May, Producer  
Roger Lindley, Cinematographer  
Gunnar Widowski, Videographer

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Entry ID: 60-227989-10-AML

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Award: Gold ADDY Award

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Entrant  
Company: Nobox Creative, Amarillo, TX

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Client  
Company: Starlight Ranch

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Title: Starlight Events

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Credits:

Kim May, Principal  
Gunnar Widowski, Cinematographer

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Entry ID: 60-236660-10-AML

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Award: Gold ADDY Award

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Entrant  
Company: Lone Star Ballet Guild, Amarillo, Texas

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Client  
Company: Lone Star Ballet

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Title: Emily's Story

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Credits:

Nate Pheil,

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## FILM, VIDEO, & SOUND

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### Public Service (Film, Video, & Sound) > 69 - Public Service Non-Broadcast Audio/Visual

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Entry ID: 69-227952-10-AML

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Award: Silver ADDY Award

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Entrant  
Company: Nobox Creative, Amarillo, TX

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Client  
Company: Diabetes Foundation of the High Plains

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Title: Camp New Day

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Credits:

Kim May, Producer  
Nate Pfeil, Cinematographer

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## CROSS PLATFORM

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### Public Service (Film, Video, & Sound) > 70 - Public Service Campaign

Entry ID: 70-232377-10-AML

Award: Silver ADDY Award

Entrant Company: KAMR TV Station, Canyon, Texas

Client Company: Dove Creek Equine Rescue

Title: Dove Creek Equine Rescue

Credits:  
Jay Moore, Director  
Alex Fairbanks, Editor

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## CROSS PLATFORM

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### Advertising Industry Self-Promotion (Film, Video, & Sound) > 71 - Advertising Industry Self-Promotion Film, Video & Sound

Entry ID: 71-227430-10-AML

Award: Silver ADDY Award

Entrant Company: Nate Pfeil Video Production, Amarillo, TX

Client Company: The Donut Stop

Title: The Donut Stop

Credits:  
Nate Pfeil, Director

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# CROSS PLATFORM

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## Integrated Campaigns > 72 - Integrated Advertising Campaigns > 72C - Consumer Campaign-Local

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Entry ID: 72C-220358-10-AML

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Award: Silver ADDY Award

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Entrant Company: Estacar Companies, Amarillo, Texas

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Client Company: Harwell & Cook Orthodontics

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Title: Smile Out Loud Campaign

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### Credits:

Cori Burns, Art Director

Susan Porter, Graphic Design - Outdoor, Print Ads, Digital ads, Window Cling, Kid Fest handout, Van Wrap

Jake Cunningham, Social Media Content - Social Media, Tooth Animation

Vision Trust, TV ad Video Production

Welborn Sign Co., Sign Design and Production

Icon Graphics, Van Wrap Production

Anthony Harwell, Client

Tanner Cook, Client

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# ELEMENTS OF ADVERTISING

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## Visual > 80 - Logo Design

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Entry ID: 80-232765-10-AML

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Award: Silver ADDY Award

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Entrant Company: Amarillo College, Amarillo, Texas

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Client Company: Amarillo Master Chorale

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Title: Amarillo Master Chorale Logo

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Credits:

Stefanie Carruth, Graphic Designer  
Nathaniel Fryml, Amarillo Master Chorale - Music and Artistic Director

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## ELEMENTS OF ADVERTISING

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### Visual > 83 - Still Photography > 83B - Color, Single

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Entry ID: 83B-223749-10-AML

Award: Gold (Special Judge's Award: Outstanding Self Promotion) ADDY Award

Entrant Company: Ralph Duke Photographer, Amarillo, TX

Client Company: Ralph Duke Photographer

Title: You can count on me, Flash!

Credits:

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Entry ID: 83B-223759-10-AML

Award: Silver ADDY Award

Entrant Company: Ralph Duke Photographer, Amarillo, TX

Client Company: Ralph Duke Photographer

Title: The Eyes Have It!

Credits:

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## ELEMENTS OF ADVERTISING

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### Film & Video > 85 - Cinematography

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Entry ID: 85-227427-10-AML

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Award:	Silver ADDY Award
Entrant Company:	Nate Pfeil Video Production, Amarillo, TX
Client Company:	Speed Paint Inc.
Title:	Door Deckers
Credits:	Nate Pfeil, Director Chrystene & Dustin Speed, Owners - Speed Paint Inc.

Entry ID:	85-227925-10-AML
Award:	Silver ADDY Award
Entrant Company:	Nobox Creative, Amarillo, TX
Client Company:	City of Amarillo
Title:	State of the City - Amarillo
Credits:	Kim May, Producer Roger Lindley, Cinematographer Gunnar Widowski, Videographer

## ELEMENTS OF ADVERTISING

### Film & Video > 87 - Video Editing

Entry ID:	87-227428-10-AML
Award:	Gold ADDY Award
Entrant Company:	Nate Pfeil Video Production, Amarillo, TX
Client Company:	Speed Paint Inc.
Title:	Door Deckers
Credits:	Nate Pfeil, Director Chrystene & Dustin Speed, Owners - Speed Paint Inc.

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Entry ID:	87-227944-10-AML
Award:	Silver ADDY Award
Entrant Company:	701 S Taylor St, ,
Client Company:	Korban Motion Pictures
Title:	The Kurdish Factor
Credits:	Roger Lindley, Producer, DP, Editor, Sound Design

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## ELEMENTS OF ADVERTISING

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### Sound > 90 - Sound Design

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Entry ID:	90-227429-10-AML
Award:	Gold ADDY Award
Entrant Company:	Nate Pfeil Video Production, Amarillo, TX
Client Company:	Speed Paint Inc.
Title:	Door Deckers
Credits:	Nate Pfeil, Director Chrystene & Dustin Speed, Owners - Speed Paint Inc.

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Entry ID:	90-227945-10-AML
Award:	Silver ADDY Award
Entrant Company:	701 S Taylor St, ,
Client Company:	Korban Motion Pictures
Title:	The Kurdish Factor

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Credits:

Roger Lindley, Producer, DP, Editor, Sound Design

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